Application/Control Number: 10/541,939 Page 2 Art Unit: 3764 Paper No. 20090730 EXAMINER'S AMENDMENT

1. An examiner's amendment to the record appears below. Should the changes and/or additions be unacceptable to applicant, an amendment may be filed as provided by 37 CFR 1.312. To ensure consideration of such an amendment, it MUST be submitted no later than the payment of the issue fee.

Authorization for this examiner's amendment was given in a telephone interview with Sadao Kinashi on July 30, 2009.

2. The application has been amended as follows:

## Listing of claims 1-19:

- 1-8. (cancelled).
- 9. (previously presented) The method of beautification and facelifting using stretch tapes according to claim 11,

wherein a base material of said stretch tape comprises urethane nonwoven fabric and said adhesive material comprises an acrylic adhesive material.

- 10. (cancelled).
- 11. (currently amended) A method of beautification and facelifting using stretch tapes, comprising:

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applying a moisturizing and astringing pack to the whole face of a person at bedtime:

sticking a stretch tape on the skin surface of a face portion of the person to stretch targeted wrinkles of the skin from outside of the targeted wrinkles, the stretch tape being positioned on the skin surface adjacent the targeted wrinkles and not on the targeted wrinkles; and

removing the stretch tape and washing away the moisturizing and astringing pack from the skin surface on the next day,

wherein said stretch tape comprises a stretchable base material of nonwoven fabric having a lower surface and a sticky adhesive material applied on the lower surface of said base material, and

said adhesive material is applied on the whole entire lower surface of said base material at 35 grams or more per square meter.

12-19. (cancelled).

## In the Specification:

- A) Page 3, line 2, replace "month" with --mouth--.
- 3. The following is an examiner's statement of reasons for allowance: Applicant's arguments/remarks filed July 13, 2009 provide reason for allowing these claims. Furthermore, the art of record does not disclose or make obvious a method of beautification and facelifting.

using stretch tapes, wherein wrinkles are targeted and the stretch tape comprises a stretchable base material of nonwoven fabric having adhesive material applied on the entire lower surface of the base material at 35 grams or more per square meter. The prior art of *Shintani* (JP 2002-45232 A) teaches adhesive material only at the ends of the base material of the stretch tape, in order to provide ventilation.

Any comments considered necessary by applicant must be submitted no later than the payment of the issue fee and, to avoid processing delays, should preferably accompany the issue fee. Such submissions should be clearly labeled "Comments on Statement of Reasons for Allowance."

 Any inquiry concerning this communication or earlier communications from the examiner should be directed to VICTOR K. HWANG whose telephone number is (571) 272-4976. The examiner can normally be reached on M-F 7:30-4:00.

If attempts to reach the examiner by telephone are unsuccessful, the examiner's supervisor, LoAn H. Thanh can be reached on (571) 272-4966. The fax phone number for the organization where this application or proceeding is assigned is 571-273-8300.

Information regarding the status of an application may be obtained from the Patent Application Information Retrieval (PAIR) system. Status information for published applications may be obtained from either Private PAIR or Public PAIR. Status information for unpublished applications is available through Private PAIR only. For more information about the PAIR system, see <a href="http://pair-direct.uspto.gov">http://pair-direct.uspto.gov</a>. Should you have questions on access to the Private PAIR system, contact the Electronic Business Center (EBC) at 866-217-9197 (toll-free). If you would like assistance from a USPTO Customer Service Representative or access to the automated information system, call 800-786-9199 (IN USA OR CANADA) or 571-272-1000.

Victor K. Hwang Examiner Art Unit 3764

/V. K. H./ Examiner, Art Unit 3764

/LoAn H. Thanh/ Supervisory Patent Examiner, Art Unit 3764